

The Lower East Side Gets Its First Spring 2021 Condominium Launch at New Empire Corp.’s 208 Delancey

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New Empire Corp. (New Empire), announces that sales have officially commenced at 208 Delancey, a 12-story, 85-unit new luxury condominium located at the corner of Pitt Street on the Lower East Side (LES) making it the first Spring 2021 condo launch for the neighborhood.

“Our goal for 208 Delancey was to create an elevated extension of the Lower East Side, offering residents a calming oasis to come home to,” said Bentley Zhao, Chairman and CEO of New Empire. “With an added emphasis on green spaces complemented by a robust amenity package and striking design, we are confident these new homes juxtapose

the surrounding area quite nicely.”

Designed by award-winning architectural and interior design firm, ODA New York, the 67,300-square-foot Bauhaus-inspired building embraces a curved brass and copper façade, artfully reflecting natural light and creating a sophisticated urban sanctuary.

“This dynamic neighborhood demanded a dynamic building, one with movement, flow, and energy. Drawing inspiration from the Bauhaus, we incorporated curved glass and an undulating facade that continues inside. We wanted to imbue as much light, air, and vibrancy as possible into the building and its interiors,” said Eran Chen, Founder and Executive Director of ODA. “We tried to tie it into the urban fabric and the history of the Lower East Side, but the architecture stands on its own as a new landmark in the neighborhood.”

Residences, starting at \$630,000, range in size from 388-square-foot studios to 1,289-square-foot three-bedroom penthouses boasting open floor plans with a smart keyless door entry, European oak plank flooring and oversized windows. Gourmet kitchens feature marble countertops, backsplashes and island waterfalls, as well as a suite of Miele appliances, including in-residence washer and dryers and a refrigerator with integrated cabinetry. Sleek bathrooms boast Duravit soaking tubs, marble clad walk-in showers, radiant heated marble floors, LED lighting features and more. Select residences offer private outdoor terraces, curved corner windows and wine coolers.

“We played with the geometry of the interiors and incorporated sculpted, organic materials,” said Ryoko Okada, Director of Interiors at ODA. “Because 208 Delancey is situated in a historic, vibrant neighborhood, we paid tribute to the many types of people that have lived in the community, capturing a lively sense of movement at different scales.”

“Buyers in today’s market increasingly demand all-inclusive amenity perks and private, outdoor space – a rarity in Manhattan,” said David Chang, Sales Director at Compass Development Marketing Group, the firm handling the sales and marketing exclusively. “Those seeking prime real estate in Manhattan with comfortable floor plans and expansive green space will be attracted to 208 Delancey’s wraparound balconies, lushly landscaped rooftop and meditation area, which residents can enjoy year-round.”